

MIKE CONDRICK

CREATIVE DIRECTOR / COPYWRITER

portfolio site: mikecondrick.com

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TOPTAL CREATIVE DIRECTOR

8/21 - PRESENT

Oversee all advertising, organic social, CRM, and SEM for this global freelance talent network.

FREELANCE CREATIVE DIRECTOR / COPYWRITER

7/19 - 8/21

Clients included BBDO, MRM McCann, AT&T, DirecTV, Facebook, eBay, and Absolut.

THE WONDERFUL AGENCY CREATIVE DIRECTOR - LA

6/17 - 7/19

Oversaw integrated work in all media for FIJI Water, POM Wonderful, and Justin and Landmark wines. Also worked on Wonderful Pistachios and Halos mandarin oranges.

360i CREATIVE DIRECTOR - NY / LA

3/14 - 4/17

Oversaw social, influencer, and broadcast campaigns for Nestlé, Fanta, FOX TV, A&E, and History Channel.

WALRUS ASSOCIATE CREATIVE DIRECTOR - NY

8/13 - 2/14

Social, digital, and print work for Emergen-C, Rémy Cointreau spirits, and Topps candies.

M&C SAATCHI SENIOR COPYWRITER - SYDNEY, AUSTRALIA

1/12 - 7/13

Integrated work for Optus (Australia's 2nd largest telco), CommBank (Australia's largest bank), and Google.

BBDO ASSOCIATE CREATIVE DIRECTOR - NY

2/10 - 12/11

Integrated work for FedEx and Snickers.

RAZORFISH ASSOCIATE CREATIVE DIRECTOR - NY

12/06 - 2/10

Digital work for Travel Channel, T. Rowe Price, and Partnership for a Drug-Free America.

Contributed to new business wins for Axe, EXPRESS clothing, Travelers Insurance, and Garnier Fructis.

TRIBAL DDB SENIOR COPYWRITER - NY

3/04 - 11/06

Digital work for José Cuervo, Dannon, The New York Lottery, ING, and Neutrogena.

EMI COPYWRITER - BOSTON

9/02 - 8/03

Integrated work for Fleet Bank (now Bank of America), Advanta credit cards, and Sovereign Bank.

KHJ COPYWRITER - BOSTON

10/00 - 3/02

Integrated work for Delta Dental, Elron Software, and St. Jude Children's Research Hospital.

Awards and Education on following page

MIKE CONDRICK CREATIVE DIRECTOR / COPYWRITER

AWARDS

ADDYS – Gold, Silver

ADWEEK – Ad of the Day

CANNES – Finalist

CLIOS – Finalist

CREATIVITY – Editor's Pick

DIGIDAY – Winner

EFFIES – Silver, Bronze

NEW YORK FESTIVALS – Winner

ONE SHOW – Bronze, Finalist

SHORTY AWARDS – Bronze

WEBBY AWARDS – Honoree

EDUCATION

AD CLUB OF BOSTON Creative Concepting courses

SKETCH COMEDY COURSE with MTV's Kevin Allison

COLLEGE OF THE HOLY CROSS Worcester, MA - German and English Lit.

ALBERT-LUDWIGS UNIVERSITAET Freiburg, Germany

